



For Immediate Release
July 2, 2020

The Wachusett Business Incubator, an organization dedicated to the economic health of the communities of North Central Massachusetts is expanding to include locations in Fitchburg, MA and Orange, MA.

‘In direct response to the challenges exacerbated by our global health crisis, the WBI re-allocating 35% of our existing budget to expand our **Business Triage Program** to locations in Fitchburg and Orange’ said Executive Director Scott M. Graves. ‘We are actively seeking additional private and public sources of funding for Business Triage to implement in the north central region and to sustain it for our location in Gardner. We are extremely eager to dig in and help our fellow entrepreneurs.’

The Fitchburg location is in partnership with the Fitchburg Redevelopment Authority. FRA Executive Director Meagan Donoghue said, ‘The FRA is eager to partner with the WBI to bring innovative programming and mentoring to the Fitchburg business community. This exciting endeavor fits within our mission to provide business development in the community and we’re pleased the WBI has chosen Fitchburg and the FRA to partner with.’

Clients in all WBI locations will receive one on one mentorship following a custom intake interview to determine specific project parameters for improving the client’s business. New prospects and existing clients can participate in weekly mastermind sessions held remotely and in person when deemed safe. Included in these sessions are business owners from all over the country to strategize and determine ways to address current issues we all face during the pandemic.

Clients receive small, incremental goals and are held accountable to those goals on a bi-weekly basis.

A complete program description may be found here: <http://wachusettincubator.com/members/>

‘Orange is a town comprised of almost entirely small business owners,’ said Orange Community Development Director Alec Wade about making the move to host the WBI in Orange. ‘The pandemic has most certainly created unique challenges and forced changes in business operation. Scott and his team will work hard to help our business owners pivot and evolve their business to meet the current conditions. We are ecstatic to be able to host such a business-friendly service to our business community.’

**Orange Location at LaunchSpace 131 W Main St. Suite 342 Orange, MA 01364
Fitchburg Location: 166 Boulder Drive Suite 104, Fitchburg, MA 01420**

Complete Program details for Business Triage, Leadership Candidate and for all of the WBI’s programs please find us at wachusettincubator.com.

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